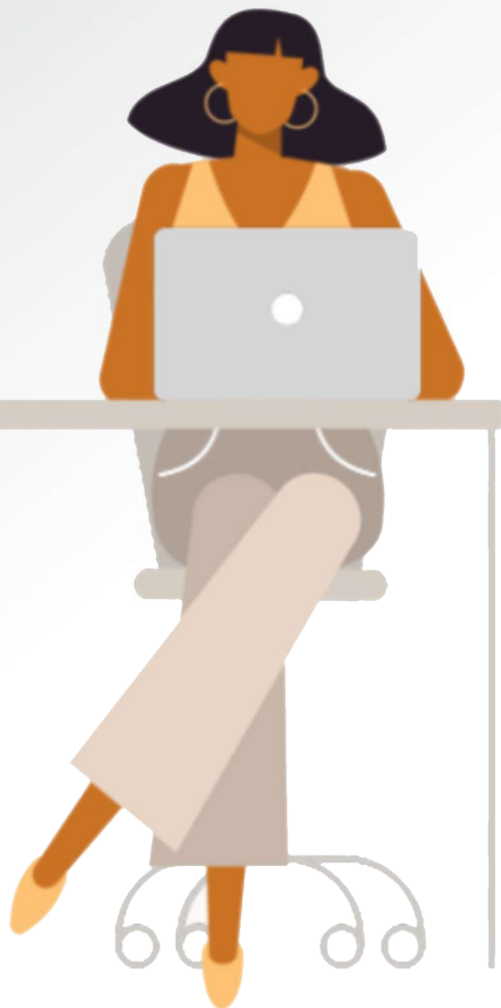


# HYBRID EVENTS

**AUDIO VISUAL  
PACKAGES  
TO KEEP  
YOUR  
BUSINESS  
MOVING**



**IMAGO**  
VENUES

# WE'RE IN THE MEETINGS BUSINESS...

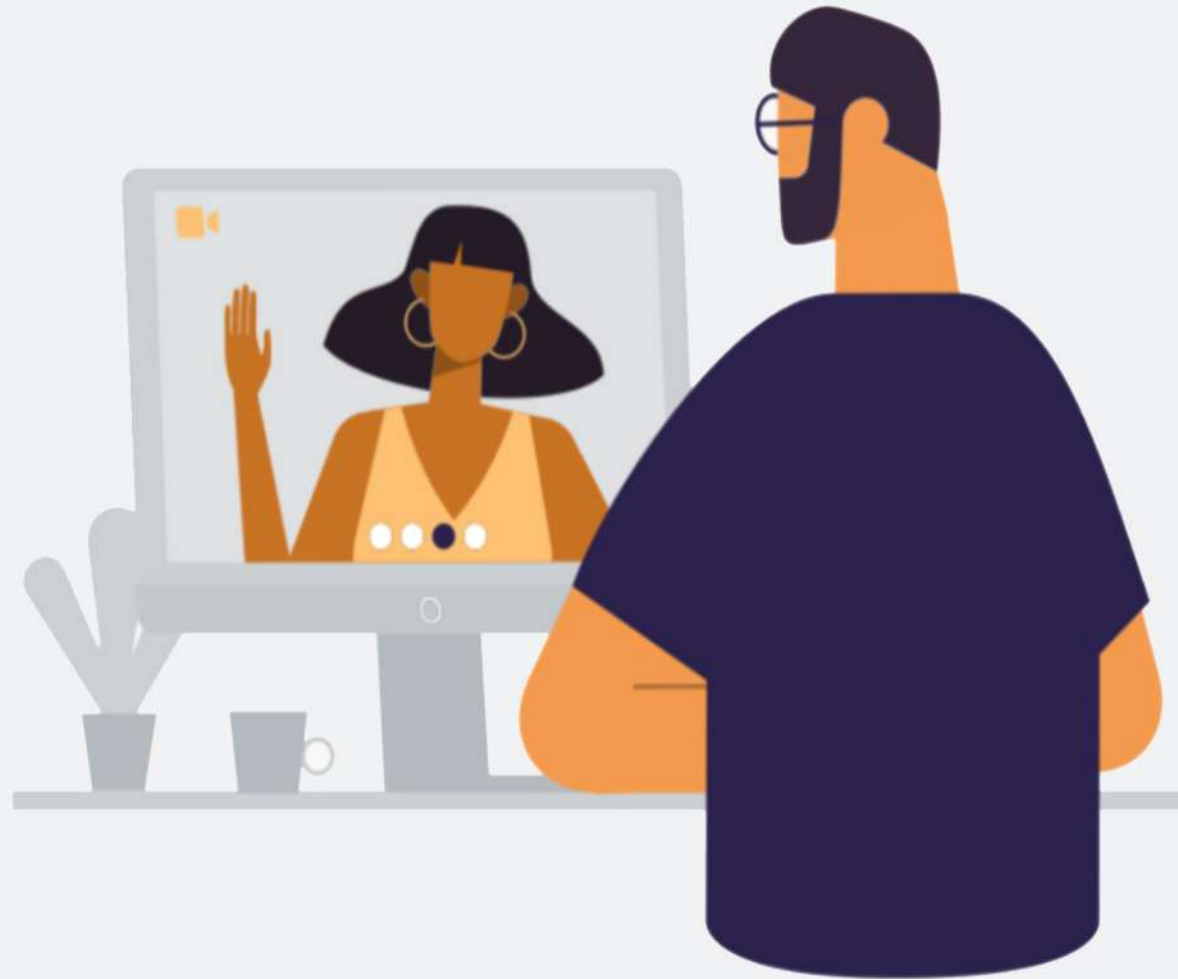
For 30 years we've been about bringing people together and providing the right environment for learning and communication to flourish.

## THAT HASN'T CHANGED!

Whilst the pandemic has disrupted our normal business practices and ways of working, our promise to you will always remain the same:

## TO DELIVER THE SAME QUALITY OF CUSTOMER SERVICE THAT WE WIN AWARDS FOR.

That's why we've teamed up with Quadrant Events to develop virtual and hybrid event solutions that provide high quality livestreams for any type of event, to any online platform. As restrictions begin to lift, we also have solutions for streaming small onsite meetings to a wider online audience.



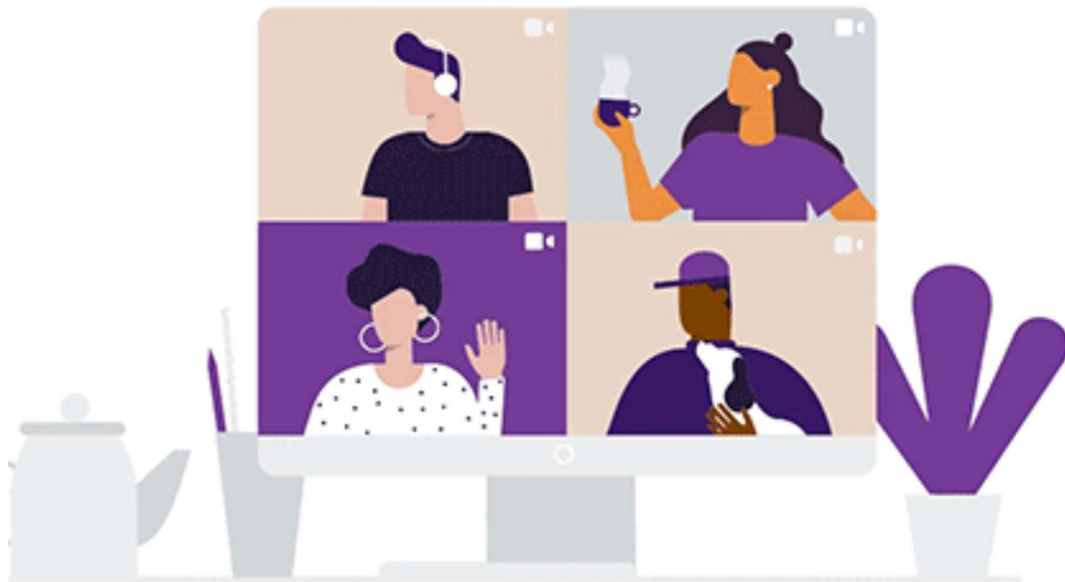
### #MEETINGMATTERS

The most defining aspects of our lives are the result of people meeting. To read more and to download our research paper on the future of face-to-face meeting, visit: [welcometoimago.com/meetingmatters](https://welcometoimago.com/meetingmatters)

# HYBRID MEETING

It may be important to bring certain teams together for presentations, strategy sessions or to share vital company updates. You may need your senior team in the same room, utilising presentation equipment, whilst your extended team dial in from elsewhere.

Participants can therefore collaborate properly, without being interrupted by the dog or the postman, meaning business decisions are made quickly and efficiently.



# PACKAGE ONE

## Hybrid Meeting

Suitable for a small group onsite, plus wider online audience.

- LCD projector and screen or freestanding display screen
- Windows 10 laptop
- HDMI connection for laptop to screen
- Sony HD camera
- Audio via PA system
- Hard-wired internet connection

From  
**£650**

Excluding VAT and room hire

# SIMPLE LIVESTREAM STUDIO

Our hybrid options let you combine physical elements - such as panel sessions, Q&A and breakout groups - with a virtual event, giving you an extended reach and participation.

Capturing these elements in real time allows colleagues and delegates to interact with your content wherever they are, making sure you get your messages across effectively.



## PACKAGE TWO

Simple livestream studio

Suitable for streaming live presenters into a virtual event.

- Branded backdrop
- Broadcast camera
- Broadcast microphones
- Simple light wash for a speaker
- Streaming equipment to allow for a speaker and their content on screen
- Streaming technician

From  
**£1800**

Excluding VAT and room hire

# LIVESTREAM STUDIO

Our full livestream studio package is designed to give a professional look to any virtual or hybrid meeting. With fully branded content management, lower third graphics, and streaming equipment to merge dynamic content with audience participation, your delegates will experience a seamless viewing experience whilst you maximise audience engagement and ensure your messaging is heard.



## PACKAGE THREE

### Livestream studio

Designed to give maximum flexibility and professional production for any virtual event.

- Branded backdrop for a speaker and panel
- Studio furniture including chairs and podium
- Two broadcast cameras with operators
- Broadcast microphones and sound system with music library
- Full content management for PowerPoint, animation and video playback
- Professional lighting system
- Speaker support equipment such as autocue, timing system, eye-level comfort monitors
- Streaming equipment for content mixing and branded backgrounds
- Full support team inc. producer & technicians

From  
**£9950**

Excluding VAT and room hire

# Creative Livestreams

Professional content increases production quality, giving delegates a seamless viewing experience. Dynamic content is viewed over a branded background, with live camera feeds and content enhanced by lower third title graphics and animations.

Creative services include:

- Production of livestream layouts
- Branded backgrounds for content overlay
- Lower third title animations
- Full screen animations
- Creative side content
- Video production

Costs from £75 ex VAT per hour



## Producing a virtual or hybrid event

Along with our partners at Quadrant Events, we are also able to help design and develop your virtual event to maximise engagement and communicate your key messages.

Services include:

- Presenter/contributor training and rehearsals
- Compiling required stream assets, branding & pre-records
- Content development - slides or video
- Scripting
- Keynote speakers

Costs from £450 ex VAT per day



## Other services

- Large-scale hybrid events, combining a larger live audience and virtual delegates
- Delegate registration websites for online events
- Bespoke online event platforms for that complete event experience
- Delegate interaction such as voting, polling and Q&A via online app
- Two-way communication between multiple sites or two different rooms within one venue

Costs are available on request





IMAGO  
VENUES

**quadrant**  
creative • event • production

[www.welcometoimago.com/hybrid-events](http://www.welcometoimago.com/hybrid-events)

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